



Press Release

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Neuvokas Selected to Represent Michigan at Capitol Hill Reception

Ahmeek, MI – January 6, 2016 – Neuvokas Corporation was selected by the Michigan Small Business Development Corporation (MI-SBDC) to represent the state at Americas Small Business Development Corporation (ASBDC) annual Capitol Hill Reception on February 1, 2016 in Washington DC. Neuvokas produces fiber based rebar from its manufacturing facility in Michigan's upper peninsula. The Company's rebar, manufactured at scale, can compete head-to-head with steel rebar being imported from China.

"Being selected to attend this conference out of all of companies across this country is something we're proud of," said company Chief Executive Officer Erik Kiilunen, "it's a testament to the value we've been able to create working with Michigan's SBDC."

About Neuvokas Corporation. Founded in 2012, Neuvokas Corporation is an Ahmeek, MI based company that manufactures and distributes FRP rebar made from basalt fiber (BFRP). Distributed under the GatorBar™ brand Neuvokas' BFRP is stronger and seven times lighter than steel, is non-corrosive and sells for the same price as its domestically produced steel counterpart.

About the ASBDC. America's SBDC represents America's nationwide network of Small Business Development Centers (SBDCs) – the most comprehensive small business assistance network in the United States and its territories.

About the MI-SBDC. The Michigan Small Business Development Center provides counseling, business education, information based planning and technology commercialization services to Michigan's new business ventures, existing small businesses, growing businesses and innovators. The Michigan SBDC State Headquarters is located at the Grand Valley State University, Seidman College of Business in Grand Rapids, Michigan.

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If you would like more information on this topic contact Ken Keranen at the phone number or email above.