



NEWS RELEASE

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Hannah Sales Company Signs on to Represent GatorBar!

AHMEEK, Michigan – [Neuvokas Corp](#), a leading composite rebar manufacturer, is proud to announce it has engaged Hannah Sales Company, a manufacturer’s representative agency specializing in the construction supply, rental, industrial and safety markets, to represent GatorBar sales in the states of Alabama, Arkansas, Louisiana, Mississippi and Tennessee.

Ken Keranen, Neuvokas COO said, “Increased customer demand has created opportunities across the United States for an expanded GatorBar presence. Bringing Rick Hannah and his team at Hannah Sales into the GatorBar family furthers our reach in the South. Their experience within the region’s construction sales community as well as their customer centric focus are impressive and match exceptionally well with GatorBar. We are excited to have entered into this partnership with Hannah Sales.”

GatorBar Glass is an industry changing, glass fiber, reinforced composite rebar (GFRP) that is 100% made in the USA using 100% USA made materials. GatorBar Glass offers:

- The most economical composite rebar on the market.
- Better price than steel at comparable strength and performance.
- 2x – 4x stronger in tensile strength than steel.
- 4x - 7x lighter in weight than steel.
- Zero-rust even in highly corrosive applications.

“Representing GatorBar will allow Hannah Sales to not only broaden relationships with its existing customers but extend its reach within the building and material supply community. This is a new and innovative product within the concrete reinforcement space and we’re very excited to help Neuvokas bring greater awareness and sales to the Delta South. We look forward to the mutual growth presented by this partnership with Neuvokas,” said Rick Hannah, President at Hannah Sales Company.

About Neuvokas Corp: [Neuvokas Corp](#) is based in Ahmeek, MI Michigan and produces industry leading composite rebar products for the concrete space using its proprietary and patented, high-speed manufacturing processes. Founded in 2013 by Erik Kiilunen and Ken Keranen from a simple observation: advances in manufacturing and material sciences would allow composite rebar to be produced competitively with its steel counterpart at higher levels of performance. For further information about or how to purchase GatorBar, please contact Neuvokas Corp at info@neuvokascorp.com or 906.934.2661

About Hannah Sales Company: Hannah Sales is an independent manufacturer’s representative firm, providing enhanced sales and product management within the construction and industrial supply markets throughout AL, AR, LA, MS and TN. For additional information about Hannah Sales, please contact Rick Hannah at rick@hannahsales.com or 901.360.9297.

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