



## NEWS RELEASE

FOR IMMEDIATE RELEASE – July 23, 2020

### NJS Reps to Represent GatorBar!

AHMEEK, Michigan – [Neuvokas Corp](#), a leading composite rebar manufacturer, is proud to announce it has engaged NJS Reps and Associates, a manufacturer’s representative agency specializing in the construction supply and industrial markets, to represent GatorBar sales in the states of Nevada, Arizona and Utah.

Ken Keranen, Neuvokas COO said, “Increased customer demand and product awareness have created opportunities across the United States for an expanded GatorBar footprint. Bringing Nathan and NJS into the GatorBar family furthers our reach in the Southwest. Nathan’s experience within the region’s construction community as well as new product introduction and management are impressive and match exceptionally well with GatorBar. We are excited to have entered into this partnership with NJS.”

GatorBar Glass is an industry changing, glass fiber, reinforced composite rebar (GFRP) that is 100% made in the USA using 100% USA made materials. GatorBar Glass offers:

- The most economical composite rebar on the market.
- Better price than steel at comparable strength and performance.
- 2x – 4x stronger in tensile strength than steel.
- 4x - 7x lighter in weight than steel.
- Zero-rust even in highly corrosive applications.

“Representing GatorBar will allow NJS to leverage its existing suite of concrete products, construction contacts and contracting relationships to mutual benefit. The knowledge we have gained working in ground up construction, concrete installation and project and product management over the past decade provide GatorBar a great platform from which to expand in the Southwest. We look forward to the mutual growth presented by this partnership,” said Nathan Schweigart, NJS owner.

**About Neuvokas Corp:** [Neuvokas Corp](#) is based in Ahmeek, MI Michigan and produces industry leading composite rebar products for the concrete space using its proprietary and patented, high-speed manufacturing processes. Founded in 2013 by Erik Kiilunen and Ken Keranen from a simple observation: advances in manufacturing and material sciences would allow composite rebar to be produced competitively with its steel counterpart at higher levels of performance. For further information about or how to purchase GatorBar, please contact Neuvokas Corp at [info@neuvokascorp.com](mailto:info@neuvokascorp.com) or 906.934.2661

**About NJS Reps and Associates:** [NJS](#) is an independent manufacturer’s representative firm, providing enhanced sales and product management within the construction and industrial supply markets throughout NV, AZ and UT. For additional information about NJS, please contact Nathan Schweigart at [nathan@njsreps.com](mailto:nathan@njsreps.com) or 702.348.8337.

**NEUVOKAS CORPORATION**

PO BOX 220  
3206 #6 ROAD  
AHMEEK, MI 49901

906.934.2661  
INFO@GATORBAR.COM  
WWW.GATORBAR.COM