



NEWS RELEASE

FOR IMMEDIATE RELEASE – June 24, 2020

PG Tool Sales Agency to Represent GatorBar!

AHMEEK, Michigan – [Neuvokas Corp](#), a leading composite rebar manufacturer, is excited to announce it has engaged PG Tool Sales Agency LLC, a manufacturer’s representative agency specializing in construction supply markets, to represent GatorBar sales in Eastern Pennsylvania, Southern New Jersey, Maryland, Delaware, Virginia and the District of Columbia. This is the second recently announced agency engagement for Neuvokas. Earlier this month, increased expansion into the Ohio Valley was announced.

Ken Keranen, Neuvokas COO said, “Increased GatorBar customer demand, product awareness and market penetration are creating opportunities outside of the Midwest and we are now expanding our retailer network footprint into the Mid-Atlantic states. We recently interviewed a number of rep firms and PG Tool really stood out for us due to their dealer relationships within their construction supply communities as well as their product training, demonstration and training skill sets. We are looking forward to beginning this partnership with Ray and his team at PG Tool.”

GatorBar Glass is an industry changing, glass fiber reinforced composite rebar (GFRP), that is 100% made in the USA using 100% USA made materials. GatorBar Glass offers:

- The most economical composite rebar on the market.
- Pricing substantially better than steel at comparable strength and performance.
- 2x – 4x stronger in tensile strength than steel.
- 7x lighter in weight than steel.
- Zero-rust even in high chloride concrete and highly corrosive applications.

“PG Tool is a very focused manufacturer’s rep agency. We concentrate on unique opportunities, taking advantage of our ability to ‘Reach & Teach’ as we call it. We recently learned of GatorBar and quickly researched the product and company but immediately recognized its longer-term industry impact. When we were contacted by Ken to consider joining the sales effort, we jumped at the opportunity. We look forward to the mutual growth presented by this partnership with Neuvokas,” said Ray Geiger, President at PG Tool Sales Agency.

About Neuvokas Corp: [Neuvokas Corp](#) is based in Ahmeek, MI Michigan and produces industry leading composite rebar products for the concrete space using its proprietary and patented, high-speed manufacturing processes. Founded in 2013 by Erik Kiilunen and Ken Keranen from a simple observation: advances in manufacturing and material sciences would allow composite rebar to be produced competitively with its steel counterpart at higher levels of performance. For further information about or how to purchase GatorBar, please contact Neuvokas Corp at info@neuvokascorp.com or 906.934.2661

About PG Tool Sales Agency: [PG Tool Sales Agency](#) is a manufacturer’s sales representative agency, providing representation for a variety of products in the construction supply communities throughout Eastern Pennsylvania, Southern New Jersey, Maryland, Delaware, Virginia and the District of Columbia. It sells into the STAFDA, Industrial, Construction Supply and Rental markets. For additional information about PG Tool, please contact Ray Geiger at rgeiger@pgtool.com or 800.257.8419.

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