



NEWS RELEASE

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Ridgway and Associates to Represent GatorBar!

AHMEEK, Michigan – [Neuvokas Corp](#), a leading composite rebar manufacturer, is excited to announce it has engaged Ridgway and Associates, a manufacturer’s representative agency specializing in construction supply markets, to represent GatorBar sales in Montana, Idaho and Wyoming.

Ken Keranen, Neuvokas COO said, “We are proud to announce the selection of Ridgway and Associates into the GatorBar family in the Northern Rockies. Over the last 24 months, we have met with many agencies and selected engagement partners we felt best fit our product and sales philosophies. Jason Ridgway really stood out for us due to his distributor relationships within the region’s construction supply community as well as his dedication to excellent customer service. Especially important was his focus on product demonstration, field training, prompt communication and follow-up. We look forward to growing this partnership with Jason and his team as it expands.”

GatorBar Glass is an industry changing, glass fiber reinforced composite rebar (GFRP), that is 100% made in the USA using 100% USA made materials. GatorBar Glass offers:

- The most economical composite rebar on the market.
- Pricing substantially better than steel with increased strength and performance.
- 2x – 4x stronger in tensile strength than steel.
- 4x - 7x lighter in weight than steel.
- Zero-rust even in high chloride concrete and highly corrosive applications.

“Founded in 1990, Ridgway and Associates is a focused manufacturer’s rep agency. We concentrate on unique opportunities, taking advantage of our existing relationships and exceptional customer service. We recently learned of GatorBar and quickly researched the product and company but immediately recognized its longer-term industry impact. When I was contacted to consider joining the sales effort, I jumped at the opportunity. I look forward to the mutual growth presented by this partnership with Neuvokas,” said Jason Ridgway, Principal at Ridgway and Associates.

About Neuvokas Corp: [Neuvokas Corp](#) is based in Ahmeek, MI Michigan and produces industry leading composite rebar products for the concrete space using its proprietary and patented, high-speed manufacturing processes. Founded in 2013 by Erik Kiilunen and Ken Keranen from a simple observation: advances in manufacturing and material sciences would allow composite rebar to be produced competitively with its steel counterpart at higher levels of performance. For further information about or how to purchase GatorBar, please contact Neuvokas Corp at info@neuvokascorp.com or 906.934.2661.

About Ridgway and Associates: Ridgway and Associates is a manufacturer’s sales representative agency, providing representation for concrete, plumbing and HVAC supply markets throughout the states of Montana, Idaho and Wyoming. For additional information about Ridgway and Associates, please contact Jason Ridgway at ridgwayandassociates@gmail.com or 208.841.0269.

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